

KEDGE Business School - France

Approved template of credit transfer (09/10/2015)

Template code: **KEDGE15**

KEDGE					UM Equivalency				
No.	Course code	Course title	ECTS	Contact hours	No.	Course code	Course title	Credits	Prerequisite
1	AUD22.109	Financial and International	6	45	1	ACCT429	International Financial Reporting	3	ACCT212
2	FIN 22.127	International Finance	6	45	2	FINC401	International Finance	3	FINC211
3	FIN 22.121	Investment Bank Operations	6	45	3	FINC433	Bank Management	3	FINC210
4	GRH 22.111	Human Resources in a Globalized Environment	6	45	4	GBMT401	Global Human Resources Management	3	MGMT221
5	EPI 22.116	Introduction to Business in India: Cultural & Politico-Economic Context	6	45	5	GBMT402	Asian Business	3	BECO310 / EBIS315 / GBMT300/301
6	STR 22.122	Strategic Management: concept, contexts, processes	6	45	6	MGMT330	Strategic Management	3	ACCT100 & FINC210 & MKTG220
7	GRH 22.113	Human Resources Management	6	45	7	MGMT332	Human Resources Management	3	MGMT110
8	GRH 22.119	Managing People and Change in Organizations	6	45	8	MGMT334	Organizational Change and Development	3	MGMT221
9	MRK 22.101	E-Commerce and E-Marketing	6	45	9	MKTG431	Internet Marketing: Principles and Model	3	MKTG220
10	MTK22.133	Strategic Brand Management	6	45	10	MKTG432	Brand Management	3	MKTG220
11	SIO 22.101	Decision Analysis and Managerial Decision-Making	6	45	11	QMDS311	Operations Management	3	FINC213 / QMDS200/202
12	MOP 22.119	Decision Making for Supply Chain Management	6	45	12	QMDS311	Operations Management	3	FINC213 / QMDS200/202
13	MTK22.127	Wine Marketing	6	45	13		Exchange Elective - 3rd Year	3	None
14	MOP22.122	Lean Practics in the Supply Chain	6	45	14		Exchange Elective - 3rd Year	3	None